

2026 Selling Fees Cheat Sheet

What each marketplace takes, and what it costs you on a \$50 and a \$100 sale.

PLATFORM	WHAT IT CHARGES	ON \$50	ON \$100
eBay	13.6% of item + shipping + tax, plus \$0.40 per order. Most categories, no Store.	\$8.88	\$16.19
eBay (Basic+ Store)	12.7% of item + shipping + tax, plus \$0.40 per order. Basic, Premium or Anchor Store.	\$8.32	\$15.14
Poshmark	20% of the sale (\$2.95 flat under \$15). The buyer pays the shipping label.	\$10.00	\$20.00
Mercari	10% of the item + any shipping the buyer pays. No processing fee.	\$5.80	\$10.80
Depop (US)	No selling fee. 3.3% + \$0.45 processing on the order. A Boosted sale adds 12%.	\$2.51	\$4.28
Whatnot	8% commission (Standard tier) + 2.9% + \$0.30 processing on the order. Buyer pays shipping.	\$6.11	\$11.67
Etsy	6.5% transaction + 3% + \$0.25 processing + \$0.20 listing. Offsite Ads sales add 12% to 15%.	\$6.09	\$10.95
Facebook Marketplace	Shipped: 10% of the order, \$0.80 minimum. Local pickup: no fee.	\$6.24	\$11.61
TikTok Shop	6% referral fee on item + shipping (some categories 5%).	\$3.48	\$6.48

Fees on a sale with \$8.00 shipping paid by the buyer and 7.5% sales tax. US rates for most categories, checked against each platform's official fee page. Fees verified October 2026. Platforms change fees from time to time: confirm on the platform before relying on a number. Not affiliated with any marketplace.